

Just Ask the Team at Paramount Centre

"I initially contacted **Steven Rush's CyberWiz Studios** because I have known him for over 15 years," says **Paramount Centre** owner, Russ Wyman. "I was opening a new 16,000 square foot luxury auto body shop in Fife, Washington and wanted a very basic Web site."

"As my team and I began to meet with Steven, he pointed out how we could use our Web site as a core strategic marketing platform for our new business. We were skeptical, to say the least. As time went on, and we learned to understand Steven's unique concepts - the new marketing strategies that Steven was suggesting, we began to get excited."

"We agreed to fund the entire project. **CyberWiz** completed our outstanding Web site and wrote a complete Web based management system for our new company several months before our building was ready to occupy."

"**CyberWiz** developed brochures, banners, direct mail post cards, press releases and other support materials that explained the advantages that our new interactive Web site will offer to the insurance agents and car dealers critical to our success."

"I must admit, to my surprise, the marketing plan developed and implemented by **Steven Rush** and his team worked so well that we are fully booked from the day we open into the foreseeable future. I cannot recommend Steven Rush, his applications development skills and marketing savvy highly enough. **Just give me a call if you ever want a reference for Steven - I can be reached at 253.896.4400.**"



*Providing Professional Software
Development Services Since 1984*

Web Development, Marketing and Programming Services



CyberWiz
STUDIOS
Contract Programming Services

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*Web Development and ASP.NET
programming by Steven Rush*

*ASP.NET programming
by **Steven Rush***

CyberWiz
STUDIOS



Senior Web Developer

Steven Rush has been developing software and Web applications since 1984. As owner and lead developer of OmniSoft Systems, producer of Simply RETAIL, Simply VIDEO and YakSol, pioneering commercial applications for the retail industry, Steven Rush gained experience at designing, and developing advanced, easy-to-use, reliable commercial applications for end-users and organizations such as the U.S. National Parks.

With the burgeoning explosion of the Internet promising to rock the world of technology as we knew it, Steven changed his company name to CyberWiz Studios and shifted his focus from legacy applications programming to developing software for the Web in 1995.

Initially becoming a Perl CGI, MySQL and Javascript Guru, Steven shifted his focus to ASP Classic in 2001 and ASP.NET/MS SQL in 2002 to keep up with consumer demand and the prevailing installed infrastructure.

The Internet Millennium and Beyond

Today Steven divides his time between developing and marketing his web-applications for the K-12 Public Education and automotive industries, and working as a contractor developing websites and providing robust, reliable back end software applications to other website designers and developers.



"Satisfying my customers is my most important goal. You will receive the highest quality software development service, on-time and on-budget. I will bring the entire, focused benefit of my comprehensive programming experience to your project to help assure that each website development project realizes its fullest potential."

Web Development Services



Project Management - bringing over 20 years of project management experience to your enterprise, Steven Rush offers the **breadth and depth of knowledge** to shepherd your new website from the initial concept through delivery of the **bulletproof** finished product.

Contract Software Development - providing conceptualizing, scope definition, and software coding services to professional website designers, Steven will deliver the **server-side** and **associated client side software** that animates your designs and turn them into robust, reliable, scalable web-applications - **on-time** and **on-budget**.

Team Contractor - offering 10 years experience at developing **multitiered, client-server applications for the Internet**, Steven Rush is available to become a valued consultant member of your design and development team. Bringing Steven into the design process at the **conceptualization phase** allows him to point out exciting new ways to **improve the visitor experience** at your website design by incorporating the latest concepts of granularity in applications design.

Web-centric Marketing Consultant - the Internet is rapidly becoming the **central focal point** of the **marketing campaigns** of an ever increasing number of highly successful [*non computer related*] companies. Steven brings his experience using a website as the focal point of the marketing campaign of a new \$1.5 million start-up in the automotive industry demonstrating a sales growth of \$0 to **\$250,000 per month** in it's **first 6 months**. Having honed his ideas, he is ready to expand them to other business models.



Resume: www.StevenRush.com

Web-Centric Marketing



Your Internet website is not an advertising vehicle, but should be well on the way to becoming one of your **primary marketing tools**. Advertising gets the word out to your customers and potential customers; **web-centric marketing empowers** them to self-direct their buying experience when dealing with your company.



Call Today

Steven Rush's CyberWiz Studios offers you the depth of experience and reliable, **on-time delivery** of the website and software tools you need to build your business or animate your website designs. When you are ready to discuss the particular needs for your project, please contact Steven Rush at **253.238.1246** or toll free at **800.TopGEEK [800.867.4335]**.

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Simply the Best

